1. Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?
   1. Based on the Category Outcome Chart, it can be concluded that Theatre is the most used campaign for crowdfunding.
   2. Based on the Sub-Category Outcome Chart, it can be concluded that Plays are the most used and have the highest chance of meeting or exceeding the crowdfunding goal.
   3. The number of cancellations is comparatively low throughout the year. However, August appears to the steepest decline in the chance of a successful campaign.
2. What are some limitations of this dataset?

Not all campaigns are equal. Some campaigns have significantly higher goal and that alone would reduce the likelihood of success. The campaigns should be differentiated into goal range categories.

1. What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

We could create a standard deviation graph which plot the goal amount against the likelihood of success.

Or

We could create a graph that shows the duration of the campaign against the likelihood of success. This way, the organisers could plan around the optimal number of days a campaign should be to achieve the highest chance of success.