1. Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?
   1. Based on the Category Outcome Chart, it can be concluded that Theater is the most used campaign for crowdfunding. It has both the highest number of success and highest number of failures.
   2. Based on the Sub-Category Outcome Chart, it can be concluded that Plays are the most used and have the highest chance of meeting or exceeding the crowdfunding goal.
   3. The number of cancellations is comparatively low throughout the year. August might not be a good time to organise crowdfunding events as it appears to show the steepest decline in the chance of organising a successful campaign.
2. What are some limitations of this dataset?

This dataset does not include the amount of upfront investment required to organise each crowdfunding campaign. After deducting expenses, the amount raised could differ between categories. This data is unable to show which category is the most cost-effective way to crowdfund.

1. What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

We could create graphs that represent each country. That way, organisers would know what type of crowdfunding event the highest chance of success based on its location.